

**Greater Roanoke Valley Asthma and Air Quality Coalition
Action Plan 2004-2005**

	When	How	Who	Target Audience
Action Plan Priority #1-Awareness/Education				
Coaches Clinic	Spring 2005	Program for local coaches of schools and recreational leagues, topics include Asthma Diabetes, First Aid and Trauma <ul style="list-style-type: none"> • Advertise- • Obtain location- • Speakers- 	Speakers assigned	Coaches
Health Screening	November 2004	Volunteers to do spirometry screening and pass out information on smoking cessation and asthma at Valley View Mall during the week of the Great American Smoke out	Coalition members	Public
Newsletter	Spring 2005	Distribute to MD offices, Emergency Department & at Health fairs	Coalition members	Public and Health Care workers
Action Plan Priority #2-Environmental				
Form partnership with Housing Authority	Spring 2005	Letter to invite representative from Housing Authority to join coalition, link to Housing Authority on website	Coalition President	Housing Authority
Onsie/Literature/Survey f/u	Fall 2004	Begin distribution of packet with Mother-Baby at CRCH	Coalition members	New mothers
High School Football game	Oct 1, 2004	Distribute T-shirt and anti-smoking literature at High School football game/sign pledge/follow with Public Service Announcement/Contact Information	Coalition Members	High School students

Action Plan Priority #3-Health Care				
Free Clinic	Spring 2006	Provide education/maintenance meds/group/individual counseling Coordinate Pharmaceutical donation of maintenance meds	Coalition members	Working poor
Action Plan Priority #4-Self Management				
Asthma Camp	Summer 2005	Find location. Advertise. Definite dates	Coalition members	Children with asthma
Standardize Medication form for local Schools	October 2004- Start date	Speak at State Coalition meeting; Meet with State School Nurses organization. Obtain approval from school boards	Sally Southard	Children with asthma
Action Plan Priority #5-Coordination of Activities				
Website	Continuous	Newsletter links	Mark Barker	Public
Brochure	Spring 2005	Write/print	Mary Kane	Public
Newsletter	Spring 2005	Distribute to MD offices, Emergency Departments	Coalition members	Public